**Media contact**

For additional information, a media kit, or to schedule an interview: Jennifer Voigt Kaplan

Website: www.JenniferVK.com

Date: [INSERT MAILING DATE]

**FOR IMMEDIATE RELEASE**

On [INSERT APPEARANCE DATE], award-winning children’s book author Jennifer Voigt Kaplan will visit [INSERT SCHOOL NAME] to speak to students. She will share stories and offer writing tips. Her debut novel, *Crushing the Red Flowers,* was recognized in six unpublished writing contests, including the SCBWI Work-in-Progress Grant and the *Publishers Weekly*’s BookLife Prize for Fiction.

Bestselling author James Patterson had this to say, “Germany in 1938 comes alive and will be unforgettable to young readers in this powerful debut novel, *Crushing the Red Flowers*.” *Kirkus Reviews* stated, “Family loyalty, government opposition, bullying, and facing total upheaval in one’s life are dealt with memorably in this multilayered tale. A German boy makes an extraordinary and life-affirming choice in this compelling Holocaust tale.”

The novel is set during Kristallnacht and alternates perspectives between two twelve-year-olds, a German Jewish boy and a boy in Hitler’s Jungvolk. The story is fictional, but based on true family experiences. The author wrote the book to provide middle-grade readers a solid introduction to the Holocaust. She believes it's important for young people to have access to historical fiction with diverse perspectives.

Jennifer holds degrees from the Wharton School of Business in marketing and from the London School of Economics in social psychology. [The final line usually contains information about the hosting institution, so feel free to add a bit about your school].

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